

Sponsorship Opportunity Packages



Buffalo Springs Lake

Lubbock, Texas, USA

Thank you for taking the time to look over our advertising and sponsorship opportunities. We have a busy season ahead of us with several events. Our annual fireworks show on July 1 is the biggest in Lubbock, we also have our annual BBQ Cook Off July 14-16. This year we will advertise on local radio, TV, Pandora, Spotify, Facebook and Instagram, just to name a few. We are excited to have you as a partner with us. For more information, please send us an email or feel free to contact our office.

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Lubbock, Texas 79404
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Sponsorship Opportunity Packages



Buffalo Springs Lake

Lubbock, Texas, USA

\$15,000 Sponsor Package

1. Ten (10) corporate passes (for employees valued at \$2000).
2. Banner located at Entrance of Buffalo Springs Lake year-round.
3. Sponsorship acknowledgement on-line, promotional materials; including logo on the Buffalo Springs Lake website.
4. Sponsor's company name during announcements at any lake event.
5. Logo on lake produced event posters to be displayed at local business.
6. Logo on General Managers vehicle.
7. Event display vendor table at all lake events.
8. Recognition during live event coverage (news/radio interviews promoting events).
9. Pre-event social media coverage. Year-round social media coverage.

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Buffalo Springs Lake

Lubbock, Texas, USA

\$10,000 Sponsor Package

1. Ten (10) corporate passes (for employees valued at \$2000).
2. Banner located at entrance of Buffalo Springs Lake year-round.
3. Sponsor's logo on our website with hyperlink.
4. Booth space during the event.
5. Recognition during live event coverage (news/radio interviews promoting events).
6. Event display vendor table at all lake events.
7. Pre-event social media coverage. Year-round social media coverage.

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\$5,000 TITLE Sponsor Package

**Most popular package. At this level and above, no one else in your field can purchase a package. Your company automatically has that spot. Example: If you're a realtor, another realtor can't purchase this package.*

1. Five (5) corporate passes (\$1000 value).
2. Sponsor's logo on our website with hyperlink.
3. Advertisement announcements before event.
4. Recognition on live event coverage (news/radio interviews promoting event).
5. Event display vendor table at all lake produced events.
6. Pre-event social media coverage two weeks prior to event.

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Sponsorship Package: \$500

Includes: 2 yearly business passes (\$400 value).
Pre-event social media coverage two weeks prior to event.
Sponsor's name announced during the event.
Logo for company will be displayed at the event.

Sponsorship Package: \$250

Includes: 1 yearly business pass (\$200 value).
Pre-event social media coverage two weeks prior to event.
Sponsor's name announced during event.