

BSL **LUBBOCK COUNTY WCID NO. 1 BOARD OF DIRECTORS MINUTES OF JUNE 13, 2023**

The Lubbock County Water Control and Improvement District No. 1 (LCWCID) Board of Directors met in a **CALLED** meeting on **JUNE 13, 2023**, at 9:00 a.m. in the Administration office located at Buffalo Springs Lake in Lubbock County, Texas, at 9999 High Meadow Road, Lubbock, Texas. Notice of the meeting was legally posted in accordance with Government Code, Title 551, Open Meetings

1. CALL TO ORDER AND INVOCATION

DIRECTOR HILDEBRANDT OPENED THE MEETING AT 9 AM. DIRECTOR HILDEBRANDT GAVE THE INVOCATION.

2. ANNOUNCEMENT OF QUORUM

BOARD MEMBERS PRESENT: CASEY HILDEBRANDT, NICOLE ADAMS, DOUG PARSLEY, JANNETT BARCENAS, JOEL PROCK

3. PUBLIC COMMENTS

No Public Comment

4. EXECUTIVE SESSION

No action taken.

5. APPROVAL OF MAY 16, 2023, MINUTES

Director Adams made a motion to approve the minutes of May 16, 2023, as written. Director Parsley seconded the motion. The motion passed unanimously.

6. NEW BUSINESS

A. Discuss, Consider, and take action on the contract Truxor cattail removal or purchase of the cattail machine.

Mr. Powell opened a discussion on the cattail growth. Mr. Powell reported that the cattails have grown 10 to 20 percent on the slow side of the lake. Mr. Powell stated that he had got a quote to purchase a Weedoo Boat with attachments of \$108,000.00. The boat does have a warranty and cannot back off the shoreline if it is not too steep. President Hildebrandt suggested Mr. Powell speak with other companies that own the Weedoo Boat and find out how it works and if other companies like it or not. The Board of Directors agreed to find other owners of this cattail cutter and get references before voting to purchase or not purchase this equipment. No Action was taken at this time.

7. OLD BUSINESS

8. REPORTS

A. FINANCE REPORT BY HEATHER PURCELL

- Mrs. Purcell reported that during the 88th Legislative session, the Texas County and District Retirement System tracked several bills that would have impacted the system if passed, including Senate Bill 1446, Senate Bill 2530, and House Bill 471. House Bill 471 was passed. However, during the legislative process, the retirement related provision of the bill was removed, so the bill has no impact on TCDRS employer plans.
- Mrs. Purcell reported that Chief Jones and herself had just returned from the Texas Department of Emergency Management Conference May 30, 2023 through June 2, 2023 in Fort Worth Texas. Mrs. Purcell reported that there were many networking opportunities and that the favorite classes they attended were: "Best Social Media Practices" and "You're the leader. Now What?"
- Mrs. Purcell reported that Texas Municipal League Insurance rates for the water district employees will be raised based on census information five months prior to plan year. The rates will be as follows; Employee Health: \$643.76 to \$675.96, Employee Dental: \$28.44 to \$30.72, Employee Vision: \$9.86 with no raise. The Water District Employees do not qualify for Cobra coverage due to the small amount of employees.
- Mrs. Purcell reported on the amount of money that came from the gate for the following weeks: week 5.22.23 to 5.28.23 was \$73,401.00, week 5.29.23 to 6.4.23 was \$61,560.00, week 6.5.23 to 6.11.23 was \$95,000.00.

B. MARKETING REPORT BY SHAYNA SCOTT

Mrs. Scott was not in attendance, so Mr. Powell gave the marketing report.

- All events are organized and detailed on monday.com
- We have replaced about 95% of all old signage with new signage and logos that were rebranded two years ago and approved by the board. The signage has been discounted at 15% from retail price. The new Sponsor Banner was placed at the entrance of the lake thanking those sponsors who donated.



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- Social media ads and postings are all approved by BSL before posting through Ramar. We are also creating our own ads and postings as needed.
- Fox 34 has continued to air “Look Around Lubbock” segment until Sunday June 25th. The following dates are still to be aired:
 - Saturday June 17 @ 6:00pm
 - Sunday June 18 @12:30pm
 - Saturday June 24 @ 12:30pm
 - Sunday June 25 @ 2:30pm
- KCBD found an error in their accounting, the advertising package we signed the contract on was a total of \$2850. We had a credit of \$2500 that was applied to our account, so the same advertising package cost BSL a total of \$350 for the KCBD Community Coverage tour that will happen on July 20, 2023.
- Approved commercial for this season using last year’s footage and commercial. KCBD has made changes to the current commercial using the new sponsors' logos. That commercial will start advertising for KCBD Community Coverage tour the week of June 24, 2023, the week before July 1 Fireworks.
- Vendors- We contacted several organizations that host events containing food trucks and other various vendors. Most of these organizations are in charge of the event, and how many people are attending. The average vendor fee for a big show is \$200 per day, if we decide to change our pricing, this would be ideal. Currently our vendor fee is \$55 per day.
- We met with Texas Parks and Wildlife to find out new wording on maps we hand out for laws on ATV trails, boating, and fishing. New maps will be given out with new logos and rules/laws.
- Met with Ron Hoover RV in Slaton, and Colby Richardson with Family Powersports. We are working on an arrangement for their customers; once a customer purchases a new RV or boat, we give them a free night of camping or gate admission to enjoy our grounds to continue to bring the customers back to Buffalo Springs Lake.
- Planning for the annual fireworks show and BBQ cook off has been in full swing. As of now, we have received posters, prizes, and donations for the cook off and approximately seven teams have signed up. The contest will again be a state championship cook off through Champions BBQ Alliance.
- Wake the Canyon presented by Family Powersports was a tremendous success. The event took place May 19-21. Colby Richardson, owner of Family Powersports, was incredibly grateful for another successful event.
- 806 DC Road Extreme Terrain National Jeep Day held on May 20, 2023, was a success. We had approximately 25 jeeps on the trails to enjoy our lake. Most of the jeep riders were able to get through the trails, only one had to be winched back up. Jeriami St. Clair, owner of 806 DC Off Road Extreme thanks the lake for the ability to come out for this event. This was a nationwide event that gave back to Project Zero.

SPONSORSHIPS

	AMOUNT	PAID
POLLARD FORD	\$ 15,000.00	INVOICED
NORTH PERMIAN WELL SERVICE	\$ 5,000.00	YES
HUB CITY BODY SHOP	\$ 5,000.00	YES
SOUTHWEST WATERSPORTS	\$ 5,000.00	YES
EQUIPMENT SHARE	\$ 3,000.00	INVOICED
CLAYTON HOMES	\$ 1,500.00	YES
PEOPLE'S BANK	\$ 1,000.00	YES
CAPROCK PLUMBING	\$ 750.00	YES

ADMINISTERED BY LUBBOCK COUNTY WCID NO. 1 – 9999 HIGH MEADOW ROAD – LUBBOCK, TX 79404 PHONE: (806)747-3353.



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ASHLEY THE CAR GUY	\$	750.00	YES
LPS PLASTERING SERVICES	\$	500.00	YES
KONA ICE	\$	500.00	YES
JAY'S RVS	\$	500.00	YES
TRAVELING TAP- MARSHALL THORNHILL	\$	500.00	YES
		GRAND TOTAL \$	39,000.00

The grand total on sponsorships as of June 12, 2023 is \$39,000. Equipment share has committed to sponsoring possibly \$7500-\$15,000 for the fireworks.

Sponsorship packages are being revamped for next season.

UPCOMING EVENTS

JULY 1, 2023- ANNUAL FIREWORKS EVENT

JULY 14-16, 2023- ANNUAL BBQ COOK OFF

JULY 20, 2023- KCBD COMMUNITY COVERAGE

AUGUST 5, 2023- KIDS PEE WEE FISHING TOURNAMENT (Tentative)

SEPTEMBER 9-10, 2023- BALLOON ROUNDUP (Tentative)

OCTOBER 7, 2023- C.A.S.T. FOR KIDS

C. POLICE DEPARTMENT REPORT BY CHIEF JONES

Chief Jones gave the Police Department report and reported on:

- May stats 2023
- May traffic stops 2023
- Officer Josh Parrish was hired as a full-time police officer.
- SGT Fugate's return to work status is unknown at this time.

D. MANAGERS REPORT BY BRANDON POWELL

Mr. Powell reported on the following items:

Bridge Pillar – Funding from TXDOT is still being discussed and waiting on approval.

McMillan Dam – Meeting with Freese and Nichols and the County Commissioners on June 16th to discuss alternative measures due to the rise in cost.

Texas Parks and Wildlife Grant was submitted in April and is in the review process. If this grant is approved, the board of directors will need to vote to approve the 50% match to install 3 new fishing docks/piers in the slow slide of Buffalo Springs Lake.

Residential lot cleanup letters are delayed due to Mr. Powell's absence. Once the Police department has completed the inspection of the lake, they will get the letters mailed out.

At the time of this report, Mr. Powell was still waiting on numbers from Ransom Canyon and Oscar to confirm the sewer line repairs helped and reduced the amount of flow sent over to Ransom Canyon. Once he has these reports, he will send them to the board separately.

Maintenance staff are back to normal operations of mowing and weed eating.

9. EXECUTIVE SESSION

The Board of Directors went into Executive Session at 10:29 am

10. REOPEN IN REGULAR SESSION AND TAKE ACTION IF NECESSARY

The Board of Directors reopened into regular session at 12:44 pm

11. PUBLIC COMMENT

No Public Comment



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12. DISCUSSION ITEMS

President Hildebrandt discussed when the next board meeting will be held and what items the board would like to see on the next agenda. The following items will be placed on the next agenda:

- Next board meeting will be a Quarterly Meeting on Tuesday August 1, 2023.
- Budget Work Session / Budget Discussion.
- Vote to install a Board Vice President.
- Air B & B Policy and Procedures. The Board would like a letter sent out to all residents who have signed an Air B & B sublease agreement with the Board that this item will be discussed.

13. ADJOURN

The Board of Directors adjourned at 12.49 pm.

Casey Hildebrandt, President _____
Lubbock County WCID No. 1

Date: _____

